



MEDIA RELEASE

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1001tech acquires IPVOX

- Move to strengthen technology offerings

Kuala Lumpur – Information and Communications Technology (ICT) integrator 1001 Technologies Sdn Bhd has acquired leading provider of multimedia customer interaction software applications IPVox Sdn Bhd.

This is a strategic acquisition that goes beyond just adding another product to 1001tech’s product offerings. MSC-Status IPVox brings in expertise in the IP Telephony technology which will be a strategic differentiator for the group’s product development philosophy, says Mr Looi Kien Leong, the Founder and Executive Chairman of 1001tech.

“We are in the era of convergence where fast, efficient and accurate communications between various modules and applications are the key to the overall effectiveness of the solutions. We have move beyond report-centric system designs,” he says.

1001tech focuses on major ICT integration/infrastructure projects in the region with direct presence in Singapore, Indonesia and the Philippines. The company leverages on its vast experience in project management and domain expertise capability to deliver end-to-end ICT solutions. This includes integration of partners and custom-built solutions for customers.

Apart from providing reliable business expertise, technical skills and quality services to implement solutions; the company is also able to add value to its customer processes and applications by developing robust and quality solutions that meet their business needs.



Through its subsidiaries – MSC-status 1001tech eHealth Sdn Bhd and Amaryllis Sdn Bhd, 1001tech also offers vertical solutions, namely the *eHIS&HERs* Hospital Information System and *Amaryllis* Dental Management System.

IPVox, meanwhile, has developed its own IP telephony technology and its portfolio of products covers multi channel contact centres for the SMEs and enterprises through its *Ezy Touch* product line. The company has also built core competencies in the delivery of next generation messaging applications through IVRs using both SIP (Session Initiated Protocol) as well as VXML (Voice Extensible Markup Language).

“IPVox will strengthen 1001tech’s ability to deliver world-class solutions to customers,” says Mr Looi, who founded SCS Computer Systems Group 23 years ago and grew to become one of the biggest system integrators in Malaysia.

Moving forward, Mr Looi says the 1001tech will begin work on integrating IP Telephony elements into its product offerings as the company departs from the conventional Management Information System (MIS)-based approach to product development.

“MIS-centric approach tends to focus on transaction-keeping and report production. Our new approach is communications-centric where the primary focus is on delivering accurate information to the right people in a fast and timely manner.

“We believe that this new design philosophy will ensure the effectiveness of the solutions for customers,” he says.

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About 1001 Technologies

1001 Technologies Sdn Bhd (1001 Tech) is an established ICT and services provider, incorporated in 2003. The company was founded by Mr Looi Kien Leong, a prominent IT entrepreneur who has 28 years of track record in the Malaysia ICT and multimedia industry. As an integrated ICT solution integrator, 1001 Tech's foray into the ICT industry is supported by proven successes in project managing and integrating solutions with partners and/or in-house developed solutions.

1001tech leverages on its domain-driven and knowledge-based expertise to serve various industry verticals. It provides reliable business expertise, technical skills and quality services to implement solutions for its customers. 1001tech is also able to add value to its customer processes and applications by developing robust and quality solutions that meet their business needs.

Together with its established project management practices and quality improvement effort, 1001tech is in a very strategic position to fully deliver end-to-end solutions for its customers.

Backed by a team of experts in the IT field, 1001tech continues to excel to the forefront of the IT industry by applying leading edge technologies and systems to meet customers' requirements for custom-built applications as well as implementing world-class solutions.

About IPVox

MSC-Status IPVox is a leading provider of multimedia customer interaction software applications. IPVox's portfolio of products today covers multi channel contact centers for SMEs and enterprises through its Ezy Touch product lines. IPVox also has built core competencies in the delivery of next generation messaging applications through IVRs using both SIP as well as VXML. Incorporated in 2000, IPVox has successfully built a network of channel partners in 13 countries in Asia, the Middle East and Europe.